

# Company Media Kit

Press & Media Resource Document

# MW3.BIZ

AI-Driven Managed Service Provider

Democratizing Enterprise Technology Through Human-Centred Innovation

UK Company #12832838 • Established 2020 • 150+ Countries Served

**Media Contact: [press@mw3.biz](mailto:press@mw3.biz)**

## Executive Summary

MW3.biz International Business Ltd. is an AI-Driven Managed Service Provider (MSP) that delivers enterprise-grade technology solutions to businesses worldwide. Unlike traditional MSPs, MW3.biz operates on a "purpose before profit" philosophy, redistributing 67% of revenue to its community while maintaining a commitment to fighting child exploitation through dedicated social impact initiatives.

### Key Differentiators

- **67% Revenue Sharing:** Industry-leading community profit redistribution model
- **Ultra-Affordable Pricing:** 1 USD = 1 Million Credits (pay-as-you-go model)
- **Blockchain Transparency:** All transactions verifiable on Solana blockchain
- **Social Impact:** 3% of all revenue dedicated to child protection initiatives
- **Human-Centred Design:** Technology that serves humanity, not replaces it

### Company Metrics

Metric	Value
Years in Operation	5+ years (since 2020)
Professionals Served	10,000+
Countries Reached	150+
AI Microservices	100+ services across 8 categories
Community Revenue Share	67%

## Company Overview

### What is an AI-Driven MSP?

A Managed Service Provider (MSP) traditionally offers IT infrastructure management, cybersecurity, and technical support to businesses. MW3.biz elevates this model by integrating artificial intelligence throughout its service delivery, enabling unprecedented automation, cost reduction, and accessibility for businesses of all sizes.

### Core Services

- **AI Infrastructure Management:** Automated system monitoring, optimization, and maintenance
- **24/7 Intelligent Monitoring:** Continuous oversight with AI-powered anomaly detection
- **Cybersecurity Solutions:** Advanced threat detection and response systems
- **Cloud AI Solutions:** Scalable cloud infrastructure with integrated AI capabilities
- **Proactive Technical Support:** AI-assisted issue resolution before problems escalate
- **Automated Operations:** Workflow automation reducing manual intervention

### Revenue Distribution Model

MW3.biz operates a revolutionary "Data-to-Value Economy" model where platform participants directly benefit from the ecosystem's success:

Allocation	Percentage	Purpose
Community Distribution	67%	Token holder rewards
Platform Development	30%	R&D, infrastructure, operations
Social Impact	3%	Child protection initiatives

## Leadership

### Will Lisil — Founder & CEO

Will Lisil is a technology entrepreneur and advocate whose personal journey from trauma to purpose drives MW3.biz's mission-first approach. A survivor of childhood sexual slavery at age five, Will has transformed his experience into a lifelong commitment to protecting children and empowering others through technology.

While founding MW3.biz, Will established PopHits.Co, a music distribution platform that revolutionised industry pricing by offering distribution at \$0.14 per song per year—compared to the industry standard of \$50-100. The platform served over 10,000 independent artists across 150 countries, demonstrating Will's commitment to democratising access to professional services.

Will's approach to business is characterised by radical transparency, community-first economics, and the belief that technology should serve humanity's highest purposes. His leadership philosophy centres on creating systems that are inherently fair, accessible, and beneficial to all stakeholders.

*"I didn't build MW3.biz to compete with other tech companies. I built it to prove that business can be a force for healing—that the same systems used to exploit can be redesigned to protect and empower."*

— Will Lisil, Founder & CEO

<b>LinkedIn</b>	<a href="https://www.linkedin.com/in/will-lisil">linkedin.com/in/will-lisil</a>
<b>X (Twitter)</b>	<a href="https://x.com/WillLisil">x.com/WillLisil</a>
<b>Executive Photo</b>	<a href="https://mw3.biz/assets/images/will-lisil-child-protection.png">mw3.biz/assets/images/will-lisil-child-protection.png</a>

## Company Evolution

MW3.biz represents the culmination of years of experience in democratising professional services through technology innovation.

### **2020: PopHits.Co Launch**

Established music distribution platform offering revolutionary pricing (\$0.14/song/year vs. industry standard \$50-100). Served 10,000+ artists across 150+ countries.

### **2022: GetFund.io Development**

Expanded into fintech with a crowdfunding system focused on accessible fundraising solutions.

### **2024: MW3.biz AI Network Launch**

Launched comprehensive AI-driven MSP platform, integrating lessons learned from previous ventures into enterprise-grade service delivery.

### **2025: MW3BIZ Token Launch**

Deployed MW3BIZ utility token on Solana blockchain, enabling transparent value distribution and tiered access to platform services.

## Social Impact

### The Deeper Mission

MW3.biz exists not merely as a technology company but as a vehicle for social change. The company's founding principle—"purpose before profit"—manifests in every strategic decision, from pricing models to revenue allocation.

The 3% social impact allocation specifically targets child exploitation prevention, reflecting the founder's personal commitment to ensuring no child experiences what he survived. This is not corporate social responsibility as an afterthought—it is woven into the company's DNA.

### Core Values

Value	Implementation
Human Dignity First	Technology serves people, not replaces them
Global Accessibility	99.9% cost reduction vs. traditional enterprise services
Radical Transparency	All transactions verifiable on public blockchain
Socio-Constructive	Building systems that actively benefit society

### Impact Metrics

- **5+ Million Lives:** Potential reach through democratised technology access
- **99.9% Cost Reduction:** Versus traditional enterprise service pricing
- **3% Dedicated Allocation:** To child protection initiatives from all revenue

## Press Coverage

Will Lisil and MW3.biz have been featured in publications highlighting both the company's technological innovation and social mission.

Publication	Coverage
<a href="#">The Mirror</a>	Feature on founder's survivor story and advocacy
<a href="#">Yorkshire Post</a>	Regional business and social impact coverage
<a href="#">Authority Magazine</a>	Leadership and entrepreneurship interview
<a href="#">Hull Live</a>	Local business development features
<a href="#">Medium</a>	Technology and philosophy thought leadership

## Brand Assets

### Logo Downloads

Official logo files are available for download at:

#### Company Brand Assets

<https://mw3.biz/media-kit-mw3biz-international.zip>

#### Token Brand Assets

<https://mw3.biz/media-kit-mw3biz-token.zip>

Format	Variants
PNG (512x512)	Colored, Black, White
SVG (Vector)	Scalable for any size

### Brand Guidelines

- Maintain clear space around logo equal to the height of the 'M'
- Do not stretch, rotate, or alter logo proportions
- Use white logo on dark backgrounds, black logo on light backgrounds
- Minimum size: 32px height for digital, 10mm for print
- Company Logo Primary Colours: Black (#000000), White (#FFFFFF)
- Token Logo Primary colors: Black (#000000), Neon Green (#14FF00)



## Company Information

<b>Legal Name</b>	MW3.biz International Business Ltd.
<b>Company Number</b>	12832838
<b>Jurisdiction</b>	England and Wales
<b>Date of Incorporation</b>	24 August 2020
<b>Registered Address</b>	33 Brandsby Grove, Hull, East Riding of Yorkshire, HU9 4LJ, UK
<b>Companies House</b>	<a href="https://find-and-update.company-information.service.gov.uk/company/12832838">find-and-update.company-information.service.gov.uk/company/12832838</a>
<b>ICO Registration</b>	ZB668589
<b>SIC Codes</b>	62020 (IT Consultancy), 94120 (Professional Membership)

## Contact Information

### Media Contact

<b>Press Contact</b>	Lane S.
<b>Email</b>	press@mw3.biz
<b>Response Time</b>	24-48 hours

### Department Contacts

<b>Department</b>	<b>Email</b>
General Inquiries	info@mw3.biz
Technical Support	support@mw3.biz
Partnerships	partners@mw3.biz
Legal	legal@mw3.biz

### Online Presence

Website	mw3.biz
Documentation	docs.mw3.biz
LinkedIn	linkedin.com/company/mw3biz
X (Twitter)	x.com/MW3biz
Telegram	t.me/mw3biz

#### COMPANY BOILERPLATE

MW3.biz International Business Ltd. is a UK-registered AI-Driven Managed Service Provider democratising enterprise technology through human-centred innovation. Founded in 2020, the company operates on a "purpose before profit" philosophy, distributing 67% of revenue to its community while dedicating 3% to child protection initiatives. With 100+ AI microservices serving professionals across 150+ countries, MW3.biz proves that technology businesses can be a force for both innovation and social good.